

## What happens at a **Strategic Doing** workshop?

A Strategic Doing workshop is a session in which a group takes on a question about their community or organization's future and uses the "4 Questions" (see below) to explore, identify opportunities, and begin to take action on the most promising of those opportunities. Here's some things you'll notice at a workshop:

- **It's interactive:** in Strategic Doing, no one will tell you what your strategy should be. The process will lead you to sort that out for yourselves. There will be a short overview of the process at the beginning, but you'll quickly move right into discussion in small groups around tables.
- **There are no observers:** everyone in the room participates, even the facilitators (which we call "table guides").
- **It's realistic:** instead of dreaming about what would be possible if you had a big grant, more staff, or a new facility, the conversation will be centered on what you already have at your disposal. We call this approach asset-based.
- **It's focused on action:** there's a reason we call it Strategic Doing. You'll walk out the door at the end of the workshop with an assignment. The commitment will be small – usually around an hour over the next 30 days – but when everyone is making a commitment you'll be amazed at how much you can get done.
- **It's fun:** when did you last have a great time at a planning meeting? Participants at Strategic Doing gatherings consistently tell us it was enjoyable – both because of the approach and because of the sense of accomplishment you'll have at the end, knowing that you made tangible progress in just a few hours.

The Strategic Plan motto (4 Questions):

What *could* we do?

What *should* we do?

What *will* we do?

What's our 30/30?

(What did we do over the last 30 days? What will we do in the next 30?)

The workshop process ensures that you won't get "stuck" – you'll have a strategic action plan at the end to guide your future work, and you'll have already started on implementation together.