

# REFERENCE GUIDE

## Indiana Healthy Opportunities for People Everywhere (I-HOPE)

### ABOUT I-HOPE

I-HOPE is a team of statewide partners working together to address barriers to good health that exist for people living in rural areas, for minorities, and for people from different cultures and backgrounds. The goal of the Purdue University-led program is to help communities find ways to help their people get and stay healthy.

From 2021 to 2023, I-HOPE is engaging with 30 Indiana counties to boost local strengths and build more inclusive networks to connect people to needed health services.

### BENEFITS OF PARTICIPATION

Counties eligible to engage with I-HOPE are offered:

- Dedicated partners to mobilize and accelerate pandemic recovery
- Support from regional Purdue Field Implementation Teams—including a health equity analyst—to engage different sectors of the community and ensure all voices are heard
- Access to information for the purpose of informing community-level decision making
- Facilitation of a community planning meeting to develop a customized action plan aimed at removing barriers to resources and streamlining pathways to better health
- Local implementation of the action plan utilizing Purdue process-improvement experts to deploy community-determined solutions
- Support to identify and apply for funding opportunities to meet targeted needs
- Support to build collaborative teams and spread best practices among counties
- Facilitation of local public health communication surrounding the county's chosen health issue

### PARTICIPATION ELIGIBILITY

Natural disasters and infectious disease outbreaks can pose a threat to a community's health, putting socially vulnerable populations at risk during public health emergencies. Counties eligible to participate in I-HOPE received an elevated risk score in national vulnerability index surveys that determine county readiness to prepare for and respond to hazardous events.

#### Pandemic Vulnerability Index (Surgo Ventures)

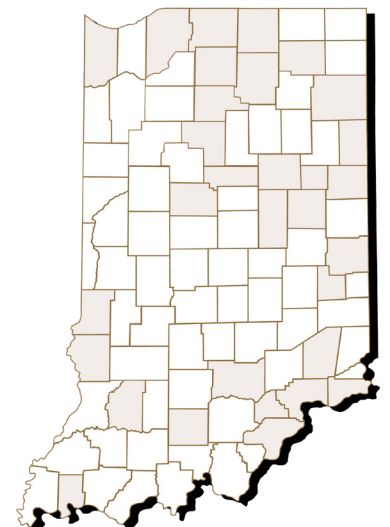
<https://precisionforcovid.org/ccvi>

#### Social Vulnerability Index (CDC)

<https://data.cdc.gov/Vaccinations/Social-Vulnerability-Index/ypqf-r5qs>

### ELIGIBLE COUNTIES

Adams  
Allen  
Blackford  
Cass  
Clark  
Clinton  
Daviess  
Delaware  
Elkhart  
Fayette  
Grant  
Howard  
Jackson  
Jay  
Jefferson  
Kosciusko  
Lake  
La Porte  
Madison  
Marshall  
Noble  
Orange  
Ripley  
Scott  
St. Joseph  
Sullivan  
Switzerland  
Vanderburgh  
Vigo  
Wayne



## ENGAGEMENT TIMELINE



## WHAT TO EXPECT

When a county engages with I-HOPE, it will receive support from a dedicated team of people who want to help the county improve health outcomes.

### Listening Phase

When I-HOPE comes to your county, an I-HOPE field team connects with local government, organizations, businesses and social service agencies to introduce the program. The team's health equity analyst reaches out to members of the community to hear their voice, gain their perspective, and include them in the conversation about health. Individual listening sessions are followed by an optional, community-wide Call-to-Action Meeting in which additional concerns can be voiced.

### Planning Phase

To participate in I-HOPE, a health priority focus must be selected by the county. The process of project selection emerges from an I-HOPE-facilitated Community Planning Strategy Session designed to accelerate collaboration and help participants choose a project that 1) aligns with the county's strengths and assets and 2) is achievable within the limited time frame.

### Implementation Phase

From the planning session, workgroups form to carry out the improvements and changes necessary for project success. The groups meet monthly with Purdue experts to drive implementation of the strategy, form collaborations, explore funding opportunities, move toward measurable outcomes, and make adjustments along the way.

### Communicating Phase

As the groups work to launch the county project, communications professionals are on hand to help the county execute a local communications campaign that raises awareness of the changes and guides the delivery of content to priority groups.

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**I-HOPE**

Visit our website at [i-hope.purdue.edu](http://i-hope.purdue.edu)

## POTENTIAL PROJECTS

Each county will choose its own I-HOPE health priority focus. Examples shown below.

### *SOCIAL DETERMINANTS OF HEALTH*

Income and Employment • Food Security • Housing Stability • Health-related Transportation • Affordable Childcare • Early Childhood Education • Health Insurance Coverage • Language and Health Literacy

### *CHRONIC DISEASE*

Diabetes • Cancer • Ischemic/Coronary Heart Disease • Chronic Kidney Disease • Heart Failure • Depression • Alzheimer's Disease/Dementia • Chronic Obstructive Pulmonary Disease

### *PROFESSIONAL HEALTHCARE SHORTAGE*

Primary Care • Mental/Behavioral Health • Screenings/Vaccines • Dental Health • SUD Treatment/Recovery Housing • Trauma-Informed Care

### *LIFESTYLE/BEHAVIORAL CHOICES*

Smoking • Obesity • Substance Use Disorder • Treatment/Medication Adherence • Maternal Health

### *INJURY AND VIOLENCE*

Homicide • Suicide • Domestic Violence • Child Abuse • School Bullying • Safe Neighborhoods • Overdose Death